**Preparing for the Trade Show** 

### D.

# Responsible exhibitors





# Together, let's commit to the sustainable development of the show

Aware of environmental and social issuses, REEDUCA has chosen to adopt a sustainable development approach.

Let's take action together. To support you in this approach, we are providing this tool to help you (re-)discover the best practices you can put in place at your own level.



#### **Use low-carbon transportation**

Whenever possible, use low-carbon transport (train, river and sea transport, bicycles, electric trucks, etc.)

Pool deliveries with other participants at the event.

The trade show's official service providers, organise grouped transport.



#### Reduce packaging

Avoid extra packaging as much as possible.

Try to use materials that can be recycled or even better, reused.



#### Think ecodesign

Try to use reusable and recyclable materials, as well as LED lighting.

We offer custom-made eco-designed stands.

We use "recyclable" and "reusable" pictograms on our order forms for easy comprehension.



#### Use responsible advertising

To avoid any risk of spreading the COVID virus, we recommend that you avoid flyers and goodies, replacing them with a nice experience at your stand. If you still want to use them, try to adapt the print run to your needs, use environmentally friendly materials, and ethical and or zero waste goodies.

#### ASSEMBLY / DISMANTLING

# Responsable exhibitors: Best practicices







#### I recycle my waste (stand structures, heavy materials, carpets, etc.)

We organize the re-use of your materials through our eco-responsible channels. Bare stands: let us know as soon as you set up if you have materials or stands that can be recycled!

#### Organize the removal of your waste:

I have LESS THAN 1m3 of waste on my stand

I sort them on the spot and place them in piles according to their nature:

- Cardboard
- Paper
- Brochures



Wood

Scra



- Plastic PE Film
- transparent plastic



- Other waste
- Excluding hazardous waste and waste electrical / electronic equipment



## I have MORE THAN 1m3 of waste on my stand

I order my waste disposal with the service provider MILLENIUM. It will be recycled in a treatment center

## TO ORDER MY WASTE DISPOSAL



Find the order form for the cleaning service provider in your Exhibitor Area.

REEDUCA



#### How to prepare myself

# D.Responsible **Expositor**



#### I make sure to clean my trash (papers, magazines, flyers, bottles...)

During the opening, you can participate to the selected bin thanks to the bins placed everywhere to the public. After the departure of visitors, you can stock trashes along the alley:



#### Trashes follow up: **RE'UP**

contact@bereup.com

#### **Cleaning & Trashes evacuation**

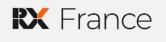
Millenium stand@millenium-sas.com



#### I Share my ideas:

You can share with us all your ideas, actions or réalisations at : service.technique.reeduca@rxglobal.com

We will make sure to read you.



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