



Our  
**BUSINESS BUILDER** packs

Our  
**STANDS** packages

Our  
**COMMUNICATION** supports

# BUSINESS BUILDER PACK

## MANDATORY

These registration fees will be automatically included in the calculation of your participation cost, based on the package and options you have chosen.

			+30% visibility	+60% visibility
		EXHIBITOR PROFILE	PRIORITY PROFILE	PRIORITY PLUS PROFILE*
EXHIBITOR PROFILE Promote your company, products, and stand on the show's website	Logo and company description in exhibitor list	✓	✓	✓
	Enhanced visibility in the online exhibitor list with: "Premium" label + A text: "Why visit our stand?" + Link to your company website + Presentation of 3 of your products	✗	✓	✓
	Premium ranking on www.reeduca.fr in top search results within a product category (of your choice) + Featured banner on the homepage	✗	✗	✓
VISIBILITY	Registration on the Official Catalogue + Communication pack + Participation in the Rééduca Innov'	✓	✓	✓
LEAD ACQUISITION & PERFORMANCE  New for 2026 Maximise your R.O.I!	<b>Lead acquisition</b> Unlimited electronic invitations: invite as many clients and prospects + <b>Lead Manager</b> : badge reader licences (unlimited) to capture and qualify your leads (Full description here) + <b>Collect QR code</b> <b>New</b> (Full description here)	✓	✓	✓
	<b>Suivi des performances</b> <b>Dashboard</b> : Monitor your performance and view contact profiles (Full description here)	✓	✓	✓
SERVICES	Access to your online exhibitor space to organize your participation, manage your setup, and promote your presence + Unlimited personalized exhibitor badges + Support for your trade show preparation + Comprehensive exhibitor insurance (see Article 10.3 of the General Regulations) + Administrative fees	✓	✓	✓
PRICES	Exhibitors and co-exhibitors	€1,640 excl. VAT (mandatory)	+€570 excl. VAT	+€1,550 excl. VAT

\*Exclusive offer limited to 10 exhibitors